

Papercraft & Cyanotype

The Real Cost

of Hobbies

▲ AVERAGE SPEND

\$3,609

Average U.S. household spend on entertainment per year.



▲ SPENDING INCREASE

+27%

Increase since 2015 (\$2,842 → \$3,609).

▲ PANDEMIC DIP

\$2,909

Temporary decline in spending during 2020 pandemic.



▲ COST-EFFECTIVE CRAFTING

Solarized paper crafts cost under \$20 in materials.

