



# The Real Cost of Cozy

U.S. Bureau of Labor Statistics, Consumer Expenditure Survey — Household Furnishings & Equipment, average annual spend per household

## The DIY Alternative

- Macrame plant hanger
- Cost: \$5-15
- Handmade home accent

---

2,414

Average 2024 household spend, still 33% above 2015

---

+49%

Spending jumped from 2015 to the 2021 peak

EMBRACE CREATIVITY AND SAVE MONEY!